



January 1, 2007

Dear Friends and Family,

We are pleased to announce the launch of our 2007 "Growing with the Community" fund raising campaign, a vital initiative for Buena Vida and those we serve. This heartfelt endeavor will help the residents of Buena Vida obtain resources, which will improve their "quality of life" during their stay with us. Since opening in 2001, Buena Vida has efficiently provided critical health care, social services, and supportive linkages to medically disabled adults and seniors in our community.

Our "Growing with the Community" campaign is dedicated to resident services, which are not reimbursed by Medicare, Medicaid or other insurers. Your contribution will bring us one-step closer to realizing our long-standing mission of providing superior quality health care in Brooklyn and Queens. Our goal is to provide enhanced resident-centered projects such as those listed below.

Sensory Stimulation Environment Program	The development of dedicated areas in our facility that focuses on providing enhanced care for Alzheimer's and Dementia residents.	\$150,000
Interactive Communication System	Satellite system infrastructure and equipment to provide direct cable, remote and programmed television access to "all" of our 240 residents.	\$100,000
Creative Arts Therapy Program	A comprehensive creative arts program (Music, Art, Drama, Dance & Movement, Poetry, Bibliotherapy, Visiting Artist and Outings) that focuses on the emotional, cognitive and physical integration of a resident.	\$75,000

Please contribute by making a tax-deductible donation, or contact the Office of Community Affairs and Development at (718) 928 - 3550, or via email at Community@BuenaVidaCenter.org for more information. All contributions are tax deductible to the extent provided by the law. We appreciate your participation in the "Growing with the Community" campaign and we thank you sincerely on behalf of all our residents. We look forward to counting you among our rapidly growing community of supporters.

Respectfully,

JAMES CAMERON
President

DEBBIE LASKIN
Chair, "Growing With the Community" Campaign

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"Growing With the Community" Campaign