



48 Cedar Street, Brooklyn, NY 11221  
[dlaskin@buenavidacenter.org](mailto:dlaskin@buenavidacenter.org)

# “GROWING WITH THE COMMUNITY” 6th Annual Health Fair and Festival 2010 Saturday, June 19, 2010

## A COMMUNITY EVENT

This year Buena Vida Continuing Care and Rehabilitation Center is once again pleased to invite you to participate in the 6th annual “Growing with the Community” Health Fair & Festival. The Buena Vida Health Fair and Festival will be held rain or shine on Saturday, June 19, 2010 between the hours of 11:00 AM and 3:00 PM.

Buena Vida’s “Growing with the Community” campaign is dedicated to support services, which are not reimbursed by Medicare, Medicaid or other insurers. Your involvement will allow us to continue our long-standing mission of providing superior quality healthcare and help the residents of Buena Vida obtain resources, which improve their “quality of life” during their stay with us.

Our “Growing with the Community” Health Fair and Festival is an opportunity for organizations to advertise their services while attendees enjoy games, rides, prizes, music, food and entertainment throughout the day. Our main objective is to provide the Bushwick community with a “Festival” like atmosphere where they can celebrate the spirit of community as well as gather important health information.

Participation in the Buena Vida 6th Annual Health Fair and Festival is a great way to market products and services, re-enforce brand recognition, and educate your target consumers. Last year, Buena Vida collaborated with an impressive network of public and private entities and service providers who supported our event by being sponsors, participants or community collaborators. We thank those who participated in 2009 and hope to see you in 2010.

**DON'T MISS THIS OPPORTUNITY TO PROMOTE YOUR SERVICES!**

# EVENT INFORMATION

For Sponsorship and Registration Information:

Debbie Laskin, Director of Therapeutic Recreation & Volunteers

**Address:** 48 Cedar Street, Brooklyn, NY 11221

**Telephone:** (718) 928-3525

**Fax Number:** (718) 452-7681

**EMAIL:** dlaskin@buenavidacenter.org

**Date:** Saturday, June 19, 2010

**Event Time:** 11:00 AM - 3:00 PM

**Registration Time:** 10:00 AM - 10:30 AM

**Event Address:** 48 Cedar Street, Brooklyn, NY 11221

Registration and intent to participate is required and space is limited, therefore, we urge you to return the attached sponsorship form today to secure your participation. We encourage you to join us and become an important part of Bushwick's renaissance and its history. Don't wait, sign up, and involve your organization in an event that promises to make an annual impact on our community.

**DON'T MISS THIS OPPORTUNITY TO PROMOTE YOUR SERVICES!  
A BLOCK EVENT FOR THE COMMUNITY!!!!**

## **TITLE SPONSORSHIP: GOLD**

### **TOTAL INVESTMENT: \$1,500**

1. High Traffic V.I.P. exhibit area includes: Booth with **One** (1) table, **four** (4) chairs.
2. Presenting Sponsorship Identification on Entrance Poster
3. Announcement of your company by D.J.
4. Logo on t shirts
5. Sampling/literature distribution: Logo placement on print media/**5,000 flyers**.
6. Inclusion in event program.

## **TITLE SPONSORSHIP: Silver**

### **TOTAL INVESTMENT: \$1,000**

1. Booth with **One** (1) table, **two** (2) chairs.
2. Presenting Sponsorship Identification on Entrance Poster
3. Announcement of your company by D.J.
4. Sampling/literature distribution: Logo placement on print media/**5,000 flyers**.
5. Inclusion in event program.

## **TITLE SPONSORSHIP: Bronze**

### **TOTAL INVESTMENT: \$500**

1. Booth with **One** (1) table, **two** (2) chairs.
2. Sampling/literature distribution: Logo placement on print media/**5,000 flyers**.
3. Inclusion in event program.

# SPONSORSHIP FORM

Name of Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Type of services you are promoting to the community: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Sponsorship Package: Please select one.

Gold \$1,500

Silver \$1,000

Bronze \$500

### Please mail all checks to:

**Payable:** Buena Vida Continuing Care and Rehabilitation Center

Attention: Debbie Laskin

Address: Buena Vida, 48 Cedar Street, Brooklyn, NY 11221

*\*All payments must be received by May 17, 2010*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_ Telephone: (\_\_\_\_) \_\_\_\_\_

### “Growing with the Community” Health Fair and Festival 2009

**Date:** Saturday, September 12, 2009 **Rain Date:** Rain or Shine Event

### ALL CONTRIBUTIONS ARE TAX DEDUCTIBLE TO THE EXTENT PROVIDED BY THE LAW.

**IMPORTANT INFORMATION:** Deadline for sponsorship form is **Monday, May 17, 2010** and it can be faxed to (718) 452-7681.

Deadline for all logo artwork and payment for advertising is due on **Monday, May 17, 2010**

Artwork can be mailed to: dlaskin@buenavidacenter.org. EPS or PDF format only.